Table 21

Discriminant Analysis on Subject-Factor (Three-Mode) Loadings
by Demographic Group--Behavioral Intentions

Group Means on Original Factor Loadings

	Factor					
Group	1	2	3	4	5	6
White college girls	-95.34	4.80	2.31	3.18	3.62	5.68
White high school and Spanish	-79.29	2.13	2.50	-5.16	-2.97	-.61
Black high school students	75.78	-6.10	-2.36	-.75	1.20	-1.35
Black hardcore	-75.34	-.68	-2.30	2.48	.082	-1.40

Scaled Vectors of Discriminant Functions

Factor	Function 1	Function 2	Function 3
1	78.71*	35.91	-58.28*
2	-17.64	-4.09	-87.80*
3	-29.78*	15.59	-23.84
4	72.61*	-61.30*	-50.70*
5	28.73*	-51.94*	19.11
6	-5.23	-46.28*	-17.99
% of Variance	57.90	30.77	11.33

Group Means on Discriminant Functions

Group	Function 1	Function 2	Function 3
White college girls	-53.17	-31.61	34.68
White high school and Spanish students	-50.98	-15.55	33.81
Black high school students	-42.22	-19.40	37.66
Black hardcore	-40.75	-20.77	32.03

Overall F ratio = 3.39 (df = 18,306) $p < .01$ *High Loadings